MEDIA ALERT · EXPERT AVAILABLE · HURRICANE SEASON

WHEN THE NEXT HURRICANE FORMS

Fernando Loría, Director of Hurricane Solution, available for interviews

> He has led Hurricane Solution's hurricane protection work in Mexico since 2008 and has been present for more than 30 documented storms.
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> Hurricane Solution is the only member in Mexico of the International Hurricane Protection Association (IHPA) and has the only Level E (ASTM E1996) system in the country.



FERNANDO LORÍA
DIRECTOR · HURRICANE SOLUTION

STORY ANGLES HE CAN SPEAK TO DURING A STORM

01 Hotel readiness: 72 / 48 / 24 hours
What needs to be done in each window before landfall, with the staff a hotel actually has.

02 Why protection fails at weak points
Service doors, vents, and roof hatches: how a single opening can pressurize the interior.

03 Insurance and continuity
Why the policy is essential, but does not keep rooms in service or speed up reopening.

04 Atlantic vs. Pacific
The Caribbean and Gulf versus Mexico's Pacific coast: different exposure, and why each coast needs a different system.

05 Rapid intensification
What Otis taught about forecasts that change within hours and the real time available to prepare.

06 What to check after a storm
Landfall does not end the danger: openings, anchoring, water intrusion, and the documentation insurers ask for.

> **"A forecast should activate a plan. Not create one.**
> FERNANDO LORÍA · ON PREPARATION

> **"Real protection starts by finding the weak points before the storm does.**
> FERNANDO LORÍA · ON WEAK POINTS

AVAILABILITY

LANGUAGES	Spanish and English
FORMAT	Phone, video call, or in person in Cancún and the Riviera Maya
TURNAROUND	Fast response during storm events

PRESS CONTACT

info@hurricanesolution.com
+52 984 404 5980 · phone and WhatsApp
hurricanesolution.com

Attribution: Fernando Loría, Director, Hurricane Solution.